



Sponsorship Opportunities

PRESENTING SEASON PARTNER

Featured for the entire Season (July '23 - June '24)

Amount: \$5,000

- Preview invitations to each production, invite up to 15 guests to the Final Dress Rehearsal of each season production
- Logo recognition on the following items (if applicable): business logo on our Home website page, posters, lobby recognition, radio promotions, and on the back of the cast T-shirts (bought themselves)
- Promotional banner or sign hung during 1 production of choice
- Social media posts specifically dedicated to you throughout the year
- Link to your website on the homepage of our website
- Logo on the poster display in the lobby of SAPAC (82 Gillis Street)
- Mention in all media venues as 'Presenting Partner'
- Acknowledgment at all opening night receptions
- Listed as 'Cohost' on the Bootleg Classics, CaBERet, and all B.A.D. Improv Facebook Events

SUPPORTING PARTNER- SHOW/EVENT SPECIFIC

For a specific production during the season

Amount: \$2,000

- Preview Party for up to 10 guests on the night of Final Dress Rehearsal.
- Cast T-shirts with your logo on the back alongside Be and the Presenting Partner's logo (bought by cast and crew themselves)
- Featured acknowledgment as "Supporting Partner" on website, video teasers, social media, and e-newsletter.
- Logo recognition on production program poster as production sponsor.
- Logo on the production web page with a link to your website.
- Featured acknowledgment on "production specific" production posters, social media posts, and e-newsletter (if applicable)
- Listed as 'Cohost' on the show's Facebook Event

FEATURED PARTNER- SHOW/EVENT SPECIFIC

For a specific production, but will have smaller logo recognition than a supporting partner

Amount: \$1,000

- Invitation to the final dress rehearsal for up to 8 guests
- Featured acknowledgment on production posters, social media, and e-newsletters.
- Logo on the production web page with a link to your website
- Featured acknowledgment on "production specific" social media and email newsletter
- Mention as a "Featured Partner" on the website and Facebook for the specific production.

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B.A.D. IMPROV SEASON SPONSOR:

Amount: \$500

Throughout our upcoming season, we will be having 8 weekends of B.A.D. Improv fun, complete with free wine, beer, and snacks! Your sponsorship of our B.A.D. Improv season will help cover the costs of our space, the concessions, and paying our amazing crew. Benefits include...

- Logo on every B.A.D. Improv flyers, posters, social media posts, and swag items
- Each sponsor will be featured for a specific Improv weekend with featured placement on the marketing materials
- When featured, your logo will be solely posted on the set and mentioned throughout the show

LITERATURE ALIVE BOOK SPONSORS

Amount: \$300

Book sponsors are a valuable and important part of Literature Alive as their support allows us to cover all of the costs of production and books so we can offer this production for free and each child is able to leave with their own copy of the book. Book sponsors will receive the following benefits for their donations:

- Name/Business listed with other book sponsors on webpage, social media, and other ads.
- Free Literature Alive shirt for your kids
- Special Sponsor Preview Party the night before opening following the show in the lobby. At this preview event, meet and greet the cast and bring your family! This helps to avoid the long lines on the days of the actual event.

MUSTACHE MELODRAMA SHAMELESS PLUG:

Amount: \$250

Our Mustache Melodrama is an exciting, inclusive production where audience members throw popcorn, boo, and cheer! With this sponsorship package, we will write your business into the story. See your company on stage and listed on posters around the space.

Thank you for considering Be Theatre during our 2023-2024 season! You have an amazing opportunity to bring meaningful stories and top-notch entertainment to the Concho Valley while promoting your name! I am happy to answer any questions about the events or your sponsorship. Please email us at info@betheatre.com if you would like to partner with us! Thank you for your support!

Sidney Timmer
Artistic Director

